

Mentoring: the ultimate tool for business growth in the 21st Century

This pioneering one day conference will provide you with essential information about how the power of mentoring can be used to enhance your business support environment. You will also hear how the Merlin Mentoring Programme, run by Finance South East and supported by ESF and SEEDA, has helped ambitious companies in the South East region to accelerate their growth potential.

Tuesday 21 November 2006, 9.00am - 4.30pm
Radisson Edwardian Hotel, Bath Road, Heathrow

Who is it for?

- Policy makers and practitioners within national, regional and local business support organisations
- Pro-Vice Chancellors and those working within knowledge transfer units in Higher Education Institutions
- Decision makers and practitioners from other organisations who are considering implementing a mentoring programme

Why attend?

- Deliverers, policy-makers, academics and stakeholders from across the business support community will be given the opportunity to share best practice on how mentoring can support and improve services for ambitious growth businesses
- A choice of workshop sessions will enable you to gain in-depth knowledge in the areas of most interest to you
- You will hear how the highly successful Merlin Mentoring programme, co-financed by ESF and SEEDA, has helped South East businesses achieve their potential

The workshops

- Programme Building:
Examining different approaches to building and sustaining an effective mentor programme
- Developing the Mentor Mindset:
Discussing the tools available to develop your mentors to maximum effect
- The Big Picture: 'Mentoring in the wider support environment':
Looking at the power of mentoring as part of the business support package from a national and international perspective

"I started the mentoring process with some reservation and it has been helpful beyond anything that I dared to hope! The programme has provided so much at a time when I and my company are trying to achieve something that might otherwise have been beyond our means."

John Warren, Precision Design Technology

"Mentoring in the business environment takes many forms but Merlin is unique in that it offers training and support. I feel privileged to have been able to take part and to now be in a position to work with businesses as a member of an elite pool of mentors."

David Sapseid, Merlin Mentor

"The Merlin Mentoring programme for businesses in the SEEDA Enterprise Hub network has added value beyond our expectations. Its success has been clearly evident in the accelerated achievements of participating companies throughout the region."

Greg Ward, Director of Enterprise, SEEDA

Agenda

- 09:00 Registration & Coffee
- 09:30 Welcome & Introduction: Sally Goodsell, CEO, Finance South East
- 09:45 Mentoring and Enterprise: Thomas Walker, Deputy Director of Enterprise Policy, SBS
- 10:15 Your First Choice of Workshop
- 11:15 Break
- 11:30 Merlin Mentoring Programme Dissemination:
Anne Minter, Finance South East; James Ruel, SEEDA; Nick Horslen, Merlin Mentor;
Sharon Biggar, Path Intelligence; Tim Hayes, The People's Web Ltd
- 12:30 Networking Lunch
- 13:45 Mentoring & the Tools of Leadership: Sir John Whitmore, Author of 'Coaching for Performance'
- 14:15 Your Second Choice of Workshop
- 15:15 Break
- 15:30 Plenary Session & Workshop Feedback
- 16:30 Closing Address: Robert Spencer, Chairman, Finance South East

Registration & Cost

Book by 2 October to qualify for an 'early bird' price of £117.50. Full price £141.00 (prices inclusive of VAT).

To register your place please complete the booking form. The closing date for bookings is 23 October.

Please return your completed form and payment to:

mail@financesoutheast.com / fax +44 (0) 1344 762002

Finance South East Ltd
Devonshire Place
New Road
Crowthorne
RG45 6NA

Tel: +44 (0) 1344 758540

Fax: +44 (0) 1344 762002

www.financesoutheast.com



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